



EDUCATION

The education sector focuses on imparting knowledge and skills, shaping future generations and driving lifelong learning

KEY AREAS

Classroom teaching, online education, curriculum development, education technology, and student support services

Popular Careers

Online educator, Inclusive training designer, E-Learning Experience Designer, Virtual Classroom Coordinator, AI Curriculum Specialist, Digital Literacy Coach

Skills needed

Communication, empathy, instructional skills, adaptability, and digital literacy

Why it matters

Education empowers individuals, promotes economic development, and is fundamental to social progress

Future look

Digital transformation in education, including AI-powered learning platforms and virtual classrooms, is reshaping the future of learning

ONLINE EDUCATOR



They deliver courses and training sessions entirely through virtual platforms, using interactive tools such as virtual classrooms, augmented reality (AR) for immersive learning, and AI-powered analytics to track and personalize student progress. This role includes designing engaging digital content, utilizing virtual simulations for practical lessons, and providing one-on-one virtual tutoring sessions to enhance learning experiences. They use video lectures, live sessions, discussion forums, and other digital tools to facilitate learning.

Working conditions

They work typically remote, working from home or a co-working space in a flexible way depending on the employer or personal schedule through online learning platforms. Technical issues, maintaining participants engagement, and adapting to different learning styles are the main challenges

Skills

Excellent technical abilities, proficiency in online teaching platforms and digital tools, communication skills. Time management, creativity and adaptability are necessary as well

Tasks

They design learning plans and instructional resources, conducting live or recorded lectures, evaluate performance through assignments and tests, provide feedback and support, engage through interactive content with new digital teaching technologies.

Education

A bachelor's degree in education or a related field, teaching certifications (e.g. English teachers, online Teaching), knowledges and abilities of learning management systems (LMS), instructional design can be a competitive advantage.

Opportunities

These roles are available in online education organisations, corporate/ companies training, developing, and selling courses on platforms like Coursera, Teachable etc., private tutoring or consulting, Career growth into education technology (EdTech), curriculum design, or academic administration.

INCLUSIVE TRAINING DESIGNER



They are responsible for creating educational programs, courses, and materials that are accessible and inclusive for learners of all abilities, backgrounds and needs. They work to ensure that training content accommodates diverse learning styles, languages, disabilities, and cultural contexts, promoting equality and accessibility in educational environments.

Working conditions

They work in a typical environment as office, remotely, or in hybrid settings. Utilize instructional design software, video editing and accessibility testing tools, user feedback systems. Work schedules consist of office hours and extra time for project deadlines.

Skills

High level of content development, design and develop training programs, ability to analyse learning needs and adapt strategies. Creativity, empathy, cultural sensitivity, technology proficiency, strong communication and teamwork skills for working with diverse teams, critical thinking.

Education

Bachelor's degree in Instructional Design, Education, Educational Technology or Master's degree in Learning Design or a related area. Some certifications are useful: Instructional Designer, Accessibility Core Competencies, Learning and Development.

Tasks

They create learning resources and experiences that are accessible and equitable for all learners, regardless of abilities, backgrounds, or needs. Ensure that educational content is inclusive and tailored to different learning styles and accessibility requirements, considering factors such as language, cultural sensitivity, neurodiversity, and physical impairments.

Opportunities

The roles may include careers as Learning Experience Manager, Diversity and Inclusion Training Lead, or Chief Learning Officer in corporate training, education, government, healthcare, non-profits, and technology sectors. They may work as freelance or consultants.